

# Semi-Weekly Interior Journal.

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NO. 17.

## EXCITEMENT EXTRAORDINARY!

## Unchecked Boom In Business.

### CROWDS OF MEN, WOMEN AND CHILDREN

—Through our Store daily, all Anxious to Secure some of the—

## GREAT BARGAINS IN EVERY DEPARTMENT.

We now commence our second year's business in Stanford. The past has been a year of unprecedented Success, our Sales having run Far Beyond our Expectations, notwithstanding many predicted for us utter failure; said a strictly cash business could not be carried on in Stanford successfully. But we intend to greatly disappoint all such.

### Our Business Increase.

To one unacquainted with our sort of business it may seem strange that there has been anything in the season just past or in that of the present to warrant the enlargement of our facilities with the expectation of any great increase of trade; but while we know the general cry during the past season to have been one of "dull trade,"

### We are Plowing Right Ahead,

—Believing that—

### Our Original Business is the Kind that will Win Favor,

Whether times be good or bad. S. L. Powers has just returned from New York City, where he bought a great many very desirable

### Goods for Spring and Summer Wear,

—The greater part of them at—

### Less than One-Half Real Value.

He also made arrangements with one of the best buyers in the city to look out for Bargains.

### We will Receive Goods Every Week during the Season,

Direct from New York auctions and Sheriffs' Sales, thereby always having something new, at prices Guaranteed

### From 25 to 50 per cent. Lower than Elsewhere.

Some of our competitors cry "Auction and shoddy goods," and instead of hurting our trade, as is their intention, merely help to advertise us. We do not deny buying Auction Goods and plenty of them, but we claim to

### Keep as Good a Stock as Any one in town.

If we have anything that is in any way imperfect, the imperfections will be shown you before you buy. Any goods after due examination not found as represented, money will be cheerfully returned.

### Our Terms are Strictly Spot Cash

To one and all. You are invited to call and see how many more goods you can buy for your dollar here than elsewhere.

## WE ARE LEADERS, not FOLLOWERS

### Domestics.

Good Standard Prints, light or dark, 5c per yard; good yard wide Brown Cotton, 5c per yard; good yard-wide fine Brown Cotton, 6c per yard, worth 8c; extra quality fine Brown, 7c, worth 10c; the very best yard-wide Brown Cotton, 8c, 12 yards for \$1; Bleached Cottons in all the popular brands from 5c to 8c per yard; good Domestic Gingham, 5c per yard; very best Domestic Gingham, 8c, sold everywhere at 10c; Fancy Dress Gingham, Brocades and Solid Color Dress Goods, 6c per yard, 16 yards for \$1.

### Notions.

Here we can save you many a nickle. Job lot fine Dress Buttons, 10 cts. per dozen, worth 25c; three papers good pins for 10c; three papers good needles for 10c; six papers Hair Pins for 5c; three cakes fine Toilet Soap in box, 10c; a nice Fancy Bordered Handkerchief, 5c; Men's good Linen Collars, 10c, three for 25c; Boys' good Linen Collars, 5c, six for 25c; good Note Paper, 5c per quire; two good Crochet Needles for 5c; Men's good Cotton Socks, 5c per pair; three good Palm Fans for 5c; good Corsets, 50c, worth 75c; one lot handsome Leather Hand Bags, 25c to 75c, worth double; one lot Albums, cabinet size, 50c to 90c; Embroideries and Laces in endless variety at extraordinary low prices, and a thousand other little things we have not space to mention.

### Boots and Shoes.

Men's light Calf Boots, \$1.25 and \$1.75; Men's Plow Shoes, 75c; Men's

fine Lace Shoe, 90c; Ladies', Misses' and Children's Shoes from the cheapest to the very best custom made, and at prices a great deal lower than regular dealers. Ladies' good house Slippers, 20c.

### Hats and Caps.

In this department we carry an Immense Assortment and guarantee to save you about one half; Wool Hats from 10c to 40c; Gents' Fur Hats, warranted perfect, 50c, worth \$1 anywhere; Fur Derby Hats from 25c to \$1 50. Will have as the season advances an elegant line of stylish Straw Hats for Men and Boys at the same popular low prices.

### Clothing.

There is no place like ours to buy your Men's and Boys' Clothing. We keep an elegant line of Tailor Made Goods. If we can't please you in stock, will order any kind of a suit made for you. A good fit and satisfaction guaranteed. You can save several dollars by ordering a suit from us. Men's Suits from \$2 50 to \$20.

### Millinery Department.

Ladies', Misses and Children's Hats at 50 per cent. below regular prices. Genuine Ostrich Tips and Plumes for a mere trifle. Flowers, Ribbons, &c., go the same way.

### Wall Paper and Window Shades.

An elegant assortment of New Spring Styles with prices, as usual, lower than elsewhere.

### Tinware.

A new lot just received and almost given away. We do not confine ourselves strictly to one branch of business, but buy most anything we can get away under value and give our customers the benefit. Country merchants and peddlers, we invite you to look through our stock. We can give you a great many drives you will not be able to find in the cities, thereby saving you time and freight on your goods. To all those who have never visited us, (if there be any such in the county) we cordially invite you to call and we will take pleasure in showing you around, whether you wish to purchase or not.

Under advantages that no other house has the PLUCK and AUDACITY to employ, we claim to place before you a list of prices,

### An Array of Extreme Bottom Figures

Not quoted by any house, solid or bankrupt, no matter whether cash or credit. We place this advertisement before you and mean it to be Final, Decisive and Crushing in its logic immensity of variety and its unapproachable, solid and stubborn Facts and Figures that will not and can not lie.

### THE GREAT BARGAIN STORE,

## S. L. POWERS & CO.,

### LEADERS AND PROMOTORS OF LOW PRICES,

MAIN STREET, ST. ASAPH HOTEL BUILDING, - - - STANFORD, KY.

B.—Remember a small bill bought of us saves you enough to pay your railroad fare both ways for a distance of ten to twenty miles.